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FOR IMMEDIATE RELEASE

HARTZ Physical Therapy Appoints New Marketing Director

LANCASTER, Pa. (July 14) – HARTZ Physical Therapy announced today the appointment of Brielle Valle to the role of marketing director.

Valle will oversee all marketing initiatives – across clinic locations – including a new push for digital strategy. As marketing director, Valle will be responsible for all physician relationship management along with internal and external communication.

Valle is a graduate of Millersville University and is presently a master's candidate at Northeastern University. She is a marketing and communication professional who has worked with an array of industries including higher education, law, and health care in the Mid-Atlantic Region. She continues to dabble with entrepreneurship and supports small businesses. Valle resides in Downtown Lancaster.

HARTZ Physical Therapy has been acknowledged for its incomparable excellence in quality and personal patient care since 2000. HARTZ has been the recipient of Lancaster Newspapers Readers' Choice Awards for physical rehabilitation 12 years in a row. Its clinics are located in Lancaster, Lititz and Ephrata.

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